

ExpoSure's 2021 Sportsmen's Shows will be Virtually Exciting!

Our four Sportsmen's Shows are going virtual this year! The Virtual Shows will essentially guarantee your business will be presented directly in front of tens of thousands prospective Sportsmen's & Outdoor Recreation Show patrons at a time when they are looking for you and your products or services. Each of the four Virtual Shows (Eugene, Roseburg, Medford, NorCal) will be available for viewing for an entire week, starting in their regular opening day, on the exposureshows.com website. Each show will also be available March 8-31, 2021 and additional special times.

The vast promotional campaign will include TV and cable, radio, magazine, newspaper, electronic and digital media in each show's market. The shows are also already on 2 million Bi-Mart bags and the January issues of *Oregon Hunter* and *Northwest Sportsman* magazines! Invitations to view the free virtual show will also be sent to thousands of past show patrons, all show vendors and exhibitors and posted on our facebook pages and those of the facilities, sponsors and media partners.

Each Virtual Show presentation will be in a 4-color interactive digital magazine format. Each participating exhibitor will have 2 facing 8 1/2" x 11" pages and will include direct links to their website, email and all social media. See the sample of the 2-page spread below. *Each presentation will follow the same format.* The format is an easy-to-read, visually attractive way to present YOUR message to YOUR customers.

The cost is only \$175.00 (or 10% of bulk space) per show. To reserve your 2-page spread, please fill out and return the Virtual Show Space Reservation form with your payment by the deadlines listed below.

To be a part of this cutting-edge live show alternative, please provide the following materials so we can create a memorable interactive "ad" for you! It only takes about 20 minutes to complete. A proof will be sent you as soon as we get all your information and artwork.

Deadlines are:

- **January 15 for Eugene**
- **January 29 for Roseburg**
- **February 5 for Medford**
- **February 12 for NorCal**

Artwork required: (high resolution JPEG, PDF or PNG)

- **4-color logo**
- **3-5 photos (horizontal and vertical format, see samples)**

Copy required:

- 250-300 word selling copy... This is what YOU want YOUR customers to know. Photo cutlines are optional.
- Contact info you want your customers to know (please use the form below)
- Direct links to all your social media/digital contacts (email, website, Facebook, twitter, Instagram, YouTube, Vimeo, Tiktok, Parler, MeWe, etc)

Please email all materials to virtualshow@exposureshows.com. A proof will be sent for your review and approval.

Thank you,

Joe



Y MARINA

We are about boats

For over 50 years "Y" Marina has provided a full-service marine dealership featuring new boats from: Arima, Defiance, C-Dory, Duckworth, Edge Marine, Hewescraft, North River Boats, RH Boats, Smokercraft, Sunchaser, Stabicraft, Seaport, and Willie Boats. Our products are powered by the engine that is rated #1 in dependability, Yamaha outboards. We owe it all to our loyal customers for making our dream a reality... getting you on the water!

Outboard motors offer you efficient, powerful performance out on the water. Y Marina, in Coos Bay and Florence, offers a wide variety of boat motors for sale at our dealerships near Portland and Eugene, Oregon. We also serve all marine enthusiasts from Redding, CA, to Olympia, WA. Visit us today!



Aluminum Boats

Easily get to your favorite fishing holes with an aluminum boat from Y Marina.



Fiberglass Boats

Come see what makes fiberglass boats some of the most durable ocean-faring watercraft available!

We help you purchase the boat of your dreams

Whether that dream is to "catch the big one" or a day of family fun on the water, we will help you put together the boat package that is right for you.

Hit the water with our outboards and boats for sale at Y Marina. You will find exactly what you are looking for with our large selection of marine inventory! Visit us at one of our boat dealerships on the beautiful Oregon Coast. We have locations in Coos Bay and Florence, close to Portland and Eugene.

Save some money with our used boats and outboard motors for sale at Y Marina in Coos Bay and Florence, on the beautiful Oregon Coast close to Portland, OR. Our used marine products are heavily tested and ready to take on the ocean waves! Y Marina Finance Department.

At Y Marina, we are boating and watersports enthusiasts, and there's nothing we enjoy more than helping our customers find the kind of fun and adventure that a quality boat can bring. If you're considering financing your new boat, you're in good hands with our finance department. We are thrilled to get the opportunity to help you set up a financing plan that gets you out on the water as soon as possible. Financing from Yamaha Marine is also available on new engine purchases and repowers! We don't just finance boats - you can also add parts and accessories, an extended service plan, and everything else you need to make sure your ownership experience is fun and rewarding, all for one simple monthly payment!



Y MARINA
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 541-888-5501
 MON-FRI 9 am-6 pm
 SAT 9 am-3 pm • SUN Closed
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 scott@ymarinaboats.com

Facebook, Twitter, Instagram icons



Courtesy of GoRVing.com

GUARANTY RV SUPER CENTERS



Guaranty RV can help you create memories that will last a lifetime

With the largest selection of RVs at a single location, Guaranty RV Super Centers has the honored distinction of being a Top 5 RV Dealer in North America. Guaranty aims to be the only place customers want to shop and our employees want to work. We have been family-owned and operated for more than 50 years and our mission continues to create memories that last a lifetime for our customers.

Guaranty RV is fortunate to have significant buying power in the RV industry thanks to its high volume of sales. Coupled with our low overhead location in Junction City, Oregon, Guaranty can typically meet or beat the price of any West Coast dealer.

Guaranty carries the whole gamut of RVs including travel trailers, fifth wheels, camper vans, toy haulers, campers, and motorhomes. We are fortunate to be the exclusive Oregon dealer for Newmar motorhomes, Coachmen travel trailers and DRV luxury fifth wheels. Guaranty also sells Jayco, Lance, Northwood Arctic Fox, Winnebago, Thor Motor Coach, Pleasure Way, Roadtrek, Eclipse Attitude, Forest River, Heartland, and many more. Guaranty is the national sales leader for Winnebago, Newmar, and DRV.

Guaranty services all RVs regardless if they were purchased at Guaranty and is proud to be one of the top-rated RV after-sales-service locations in Oregon with a 4.4 star Google rating.



GUARANTY SUPER CEN

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www.guaranty.com



PLEASE PROVIDE THE FOLLOWING NECESSARY INFORMATION FOR YOUR VIRTUAL SHOW PRESENTATION:

Which of our four shows will this copy apply to? Please list:

The following information will appear in your presentation:

Company Name:

Address:

City, State, Zip Code:

Contact Person(s):

Telephone:

Cell:

Fax:

Email:

Website link:

YouTube link:

Vimeo link:

Facebook link:

Instagram link:

Twitter link:

Other link(s):

Selling content (approximately 250-300 words):