Summer 2026

Dear Outdoor Recreation Vendor,

The outdoor recreation industry is booming and we intend to build on the continuing public investment in pursuit of outdoor endeavors. We are ready to help you cash in at our five Sportsmen's & Outdoor Recreation Shows. Join the hundreds of exhibits representing fishing, hunting, camping, boating, paddlesports, off-roading, RVing, ATVing, cycling, hiking, climbing, and their supporting advocacy groups and governmental agencies.

ExpoSure's 2027 show dates are:

- **Lane County Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, February 5-7, 2027
  Lane County Events Center, Eugene, OR
- **Douglas County Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, February12-14, 2027
  Douglas County Fairgrounds Complex, Roseburg, OR
- **Jackson County Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, February 26-28, 2027
  Jackson County Expo, Medford, OR
- **Shasta County NorCal Boat, Sport & RV Show**, March 5-7, 2027
  Shasta District Fair & Event Center, Anderson, CA
- **Klamath County Sportsmen's & Outdoor Recreation Show** *presented by Bi-Mart*, March 19-21, 2027
  Klamath County Fairgrounds & Event Center, Klamath Falls, OR

Our 2027 featured attractions will include a host of new live presentations and attractionsjoining our "Nature's Provisions" and the "Capture the Wild" photography contests which will again include the trail cam category.

Fan favorites like the Giant Fish Tank, Head & Horns Competition, Tour of Big Game and Legends of the Northwest displays will return with a full docket of expert Sportsmen's Theater seminars and demonstrations at the Giant Fish Tank. Little explorers of any age can start their outdoor adventures in our archery and shooting galleries, and at the ever-popular Live Trout Pond and Climbing Wall.

Please review the attached 2027 ExpoSure Shows application for dates and fees. Then complete and send in the accompanying application, as soon as possible to ensure your space. If you have any questions, please contact me at 207-992-3976 or email jvpate@roadrunner.com. We look forward to hearing from you soon.

Regards,

Joe Pate, *President*
ExpoSure

An Event Development Company
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www.exposureshows.com • facebook.com/exposureshows • facebook.com/norcalsportshow

2027 SPORTSMEN'S & OUTDOOR RECREATION SHOWS

EXHIBIT SPACE APPLICATION

EUGENE
February 5-7, 2027
54th annual
Lane County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Lane Events Center, Eugene

ROSEBURG
February 12-14, 2027
31st annual
Douglas County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Douglas County Fairgrounds, Roseburg

MEDFORD
February 26-28, 2027
27th annual
Jackson County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Jackson County Expo, Medford

ANDERSON
March 5-7, 2027
41st annual
Shasta County NorCal Boat, Sport & RV Show
Shasta District Fair & Event Center, Anderson, CA

KLAMATH FALLS
March 19-21, 2027
4th annual
Klamath County Sportsmen's & Outdoor Recreation Show
presented by Bi-Mart
Klamath County Fairgrounds & Event Center, Klamath Falls

www.exposureshows.com
exposureshows
norcalsportshow

FMI: Joe Pate at 207-992-3976 or 207-825-4143 or email exposure@roadrunner.com

REQUEST FOR EXHIBIT SPACE *(Please type or print clearly)*

Company Name _____ Phone _____

Company Mailing Address _____

City _____ State _____ Zip _____

Primary Contact Person _____ Phone _____

E-mail _____

Secondary Contact Person _____ Phone _____

On-site Rep(s) _____ Phone _____

Website _____

Products/Services Description _____

YES! ***I will post our presence at the Show(s) on our facebook page:*** _____
(JPEGs of Show posters will be sent out to all exhibitors for posting on your facebook pages. Be sure to like our facebook page, too!)

YES! ***We will have a prize giveaway at the show(s). List prize, description and value so we may promote:***

_____

_____

NOTE: Use of a pop-up tent may affect your booth placement. Please let us know if you use a pop-up tent as part of your exhibit or if your exhibit protrudes more than 8' high & more than 5' on the sides. _____ YES _____ NO

YES! I would like to reserve:	**# of Booths (10' x 10')** *Draped Booth Space includes registration, program listing & 500 watt electrical outlet.*	**Bulk Space sq/ft (500' min.)** *Bulk Space includes registration and program listing. Info on electricity, facility services and decorating will be provided.*
Eugene	_____ @ $600	_____ @ $3 sq/ft
_____ *(add'l $100 corner booth premium)*		
Roseburg	_____ @ $500	_____ @ $3 sq/ft
_____ *(add'l $100 corner booth premium)*		
Medford (Expo lower level or Olsrud)	_____ @ $600	_____ @ $3 sq/ft
_____ *(add'l $100 corner booth premium)*		
_____ *(add'l $100 Upper Level premium)*		
Anderson (NorCal)	_____ @ $500	_____ @ $3 sq/ft
_____ *(add'l $100 corner booth premium)*		
Klamath Falls	_____ @ $500	_____ @ $2 & $3 sq/ft
_____ *(add'l $100 corner booth premium)*		
_____ *(add'l $100 Upper Level premium)*		
Total Exhibit Space Cost	**$**_____	**$**_____

I understand that this is an application for a contract for exhibit space. I will be notified if my request is accepted. Once approved, a 50% deposit must be paid to hold your space. Prices subject to increase after 8/31/27.

_____ _____
signature *date*

Please email or snail mail for review and approval to exposure@roadrunner.com.
Your approved agreement will come from exposure@roadrunner.com. Check your spam folder!
EXPOSURE, 1224 NE Walnut Street #401, Roseburg, OR 97470